

your friendly weekly newsletter for all things

# SheerGlamorous.

please direct all questions to your non-threatening, creatively open-minded editor: [emily@sheerglamorous.net](mailto:emily@sheerglamorous.net)  
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OCTOBER 15, 2009 Newsletter #2

Oh! You Pretty Things:

Welcome back to Sheer Glamorous, the multimedia web magazine that aims to polish, produce, publish and promote YOUR stories for the purpose of bettering/glamourfying/edifying ourselves and society-at-large.

As I said in last week's newsletter, the way SG functions on the editorial end is this: I use the newsletter, which I publish every Wednesday Thursday, to tell you what the magazine is currently up to (NEWS), and what you can do to contribute, **if you want** (ASSIGNMENT).

Of course, you can always make up your own story assignment, too — the site currently has 10+ ten themed sections, one or more of which will probably fit the bill as far as a general topic you're thinking about. They're pretty flexible, too: for instance, a story that focuses on your struggle to control your **out-of-control shopping-at-strip-malls habit** could be posted under either SheerCompulsions, SheerClothing or even SheerCareers (because let's say your favorite job ever has been working at the bubble tea stand and so your excuse for going to that mall is that you need to catch up with your old coworkers on a daily basis.)

Yes, this example sounds kind of silly, but I want to emphasize that there's no such thing as a "wrong" story idea — if you've had an experience that has meaning for you, then it's right up our l'il Sheer Glamorous Alley.

Please keep in mind that I'm also looking for those people whose interest and curiosity in a **theme** would motivate them to oversee future content for that section.

Editors will also receive personalized **SheerGlamorous business cards**, a

editors of these sections —  
general

As of right now, the themes are:



SheerTech  
SheerCompulsions Sheer Travel  
SheerMixTape SheerIconography  
SheerClothing SheerBeauty  
SheerHome'n'Garden SheerCults  
SheerCareers

**SheerGlamorous email account, administrative access to all of our networks** (proVimeo, Twitter, proPodOMatic, FB page, iTunes account, various university library systems) plus **lots of other compensations.**

And like I said last week, as a totally conditional Sheer Glamorous contributor, *you do not actually have to do anything.* Your level of involvement is entirely voluntary and can be terminated by you at any time. If you're in, you get listed on the masthead as a contributor and, once you start contributing and getting published, you'll have your own "portfolio" page on the website — which is great for resumes or college/grad school apps.

NEWS	ASSIGNMENT	COMPETITION?	PRIZE	ONGOING?
SG is actively soliciting your first-person stories, as well as your ideas for themed sections.	Please send them right along anytime to <a href="mailto:emily@sheerglamorous.net">emily@sheerglamorous.net</a> .	NO.	if you send something along by 11/1/09, you'll receive this crazy little pen in the mail from SG. (16 available)	Of course.
Sign-ups for those who want to be a Section Editor. Level of commitment is entirely up to you, but if you want editor privileges (i.e., press passes/products/access to relevant events or content you'd like to cover), then this might be what you want.  See this newsletter (above) for details.	If you're interested, please take the "I Think I Might Want to Be an Editor" survey by November 10, 2009.	None... ask and ye shall receive.	Free Marc Jacobs-branded condom for each new Specialty Editor.	Yes.

NEWS	ASSIGNMENT	COMPETITION?	PRIZE	ONGOING?
<p>We really need to add more details about our contributors. Not necessarily phone/email, but just who-in-the-heck you are and what you're currently up to.</p>	<p>All contributors: please send me a 75-100 word bio about yourself (written in either the first or third-person) along with a little photo of either you or something you feel represents you accurately.</p>	<p>None... ask and ye shall receive.</p>	<p>Marc by Marc Jacobs "Dirty Rat" keychain. (It's actually kind of cute.) And, if you do tell me your interests/skills, you'll also get custom-made story proposals from me in the future.</p>	<p>Yes, and you can change your mind at any time.</p>

And as always, please write me at ANY time with ideas, questions, concerns, contract negotiation line items, horoscopes, etc.

xo

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